

## The Professional Difference

Dr. Angela Bright Pearson has both personal and professional hearing loss experience – experience that makes her the right fit for your own hearing care.



With childhood hearing loss and her first hearing device at age 16, she had not realized how much she had been missing. Her experience made her want to help others in the same way. She understands the anguish of hearing loss as well as the difference the right hearing care can make in a person's life.

Dr. Angela Bright Pearson was one of the first in the country to receive a "Doctor of Audiology" degree in 2000. She received a Master's degree in Audiology and Speech Pathology from UNC Greensboro. She has taught at UNC Greensboro and UNC Chapel Hill, served on state audiology boards, and has presented and published on a national level. Due to this professional experience, she has earned the trust of local physicians and praises from patients.

## The Professional Commitment

To provide the most effective professional care that gives patients the maximum benefits of hearing well.

## Hearing Care Plan

### 1. Hearing Evaluation

A thorough hearing evaluation is conducted to ensure there is no medical problem causing your hearing loss. If there is, we will recommend you seek advice from your family physician or an Ear, Nose and Throat specialist.

During your evaluation, we will test your entire auditory system from eardrum movement to how the brain processes speech. These tests will help us determine what you are missing during your typical day's activities.

### 2. Hearing Rehabilitation

The results of your hearing evaluation may indicate the need for a hearing aid or therapy to help you redevelop hearing skills. We offer a wide variety of hearing devices from leading manufacturers. Your doctor will help you choose the one that is right for your hearing loss, your lifestyle, and your budget. You can test out different devices in the office to see how they sound to you, giving you confidence that your aids will truly help you hear better.

Your hearing aids will be optimally set so that loud noises will be comfortable and soft noises will be audible. We use "Life's Sound Suite" – a real world test environment. This is used in conjunction with "real-ear measurements" – a computer verification of the hearing aids' performance in your ears. You'll be able to see with your eyes what your ears are hearing, both with and without the hearing devices.

### 3. Hearing Follow-Up

As with anything new, wearing a hearing device may take some adjustment. That is why Bright Audiology offers frequent follow-up appointments during the 60-day adjustment period to ensure your success.

At these follow-up appointments, you will learn how to put your devices on and take them off and how to care for and clean them. Your doctor will check for irritation, test to see if you are making improvements, adjust the devices, and determine if you are receiving benefits from your aids.

During this 60-day period, you can change to a different device if the one you and your doctor have chosen is simply not working for you. Remember, there are many choices available, so there will be a good option for you!

### 4. Year-Round Care

Your hearing care continues beyond the 60-day adjustment period. We offer educational and counseling classes on hearing loss

and hearing care, offer minor repairs in the office, provide batteries for the life of your hearing aids, and give yearly exams. Bright Audiology stays concerned with your ability to hear clearly and live fully.



## Benefits of Hearing Care

Hearing loss is a gradual process. Many people are unaware of how much loss they have, even when others point it out. This loss affects daily living, such as an inability to have a conversation with loved ones or the inability to hear the TV. The effects of untreated hearing loss can lead to anxiety, insecurity, isolation and depression.

Technology today can significantly enhance the quality of life for most people with hearing problems.



Better hearing can help you:

- Become more independent
- Improve family relationships
- Increase your self-esteem and confidence
- Improve your mental health
- Improve your physical health
- Reduce frustration, fatigue, and stress
- Improve your social life
- Improve your communication
- Lead to independence and security

## Brighter Hearing – Better Living

Bright Audiology provides diagnostic hearing evaluation for all ages; auditory processing evaluation; hearing aid evaluation; auditory therapy using a variety of computerized therapies; counseling; hearing aid maintenance; tinnitus evaluation and therapy; custom ear molds and industrial hearing services.

All the staff is trained and committed to providing you the best hearing care available.

### What Is Tinnitus?

Do you have a ringing, hissing, roaring, or whistling sound in your ears? You are not alone – so do approximately 50 million Americans suffering from Tinnitus. Tinnitus can be caused by exposure to loud noise, ear infections, ear wax, high blood pressure, sensory nerve disorders, smoking, alcohol use, caffeine, aspirin, or antibiotics.

### What Can You Do?

If you suspect that you have tinnitus, the first thing you should do is see a specialist. Bright Audiology has audiologists who are certified by the Tinnitus Practitioner's Association and know the best management and treatment of the disease.

### What Treatments Are Available?

Though there is no cure for tinnitus, you can get help. If you have tinnitus, there is a chance that you have hearing loss as well. The use of a hearing aid can help

make your tinnitus less distracting. There is also a hearing device that generates soothing sounds that can lessen the impact of the noise from tinnitus.

What is the best solution for you? Make an appointment with Bright Audiology today and found out what can be done for your tinnitus.



### Address

1620 South Third Street  
Sanford, NC 27330  
919-774-EARS (3277)

### Office Hours

Daily 9:00 am – 5:00 pm  
Closed Fridays at Noon

### Complete Hearing Healthcare Clinic

Mondays 9:00 – 11:30 am





*These moments are  
precious...but you  
can't enjoy them if  
you can't hear them.*